1.  Before you start preparing your e-poster, ask yourself the following:
    a.  What is the main goal of the e-poster?
    b.  What do you want your audience to take away?
    c.  What would you like someone who is passing by your e-poster to do?
        i.  Do you want them to stop?  If so, give a catchy title to draw them in.
        ii. Do you want them to reach out to you and engage in a discussion? If so, make your e-poster about a topic that is of interest but may not be widely used, a 'Hot Topic' that is getting lots of attention or an existing concept that is used in a novel way.
2.  An e-poster is like an outline, not a novel. Keep the information on the e-poster simple and easy to follow. Remember that you will not always be there to explain it.
3.  Graphs, column charts, box plots, drawings, and other artwork are effective e-poster enhancements.
4.  For helpful tips on creating an e-poster, refer to the following websites:
    http://www.swarthmore.edu/NatSci/cpurrin1/posteradvice.htm